HERE'S HOW TO MAKE SURE THAT I.D. IS FOR REAL.

The expiration date.
An expired license is not valid I.D.

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Source: https://www.industrydocuments.ucsf.edu/docs/nryn0003

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WHAT TO DO IF YOU HAVE DOUBTS ABOUT AN I.D.

Ask for a second piece of I.D. People with fake I.D.'s rarely carry back-up identification.
Quiz the customer about basic information on the card, such as birth date, middle initial or zip code.

REMEMBER

If you are not absolutely convinced that an I.D. card is valid and authentic, do not sell cigarettes or other tobacco